

# Owner's Obligation

To make an eligible claim for the 5 Year Limited, Mileage or Road Hazard Warranties:

- The owner must rotate the tires in accordance with prescribed rotation patterns as recommended by either the vehicle manufacturer or Primewell
- Owner is responsible for proper maintenance of tire and vehicle, and maintaining proper tire pressure
- When making a claim, the owner must present the tire(s) to be adjusted, with an original sales invoice showing the tire description, mounting mileage, and the date the tire(s) were installed, to SimpleTire. Once replaced, the tire(s) adjusted become property of Primewell
- Owner is responsible for paying all applicable taxes set forth in this Limited Warranty
- Owner is also responsible for paying local tire-disposal fees and any parts or service, regardless of mileage or months of service. This includes payment for tire rotation, alignment, towing, road service, valve stems and tire repairs
- No claim will be recognized unless submitted on a Primewell claim form



Satisfaction Guarantee

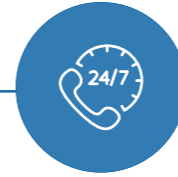
You're going to love your Primewell tires — **GUARANTEED!**

Buy a set\* of Primewell tires and try them, up to 500 miles or 30 days, whichever comes first. *If you're not completely satisfied, just return them to SimpleTire.* They'll replace the tires or refund the purchase price — your call.

It's that simple.

**\*The Details:**

- Primewell Tires purchased after 1/1/16 only. A set is four tires.
- The four tires must be purchased on the same day, mounted on the vehicle indicated on the invoice, and must be returned to SimpleTire within 500 miles or 30 days, whichever comes first.
- If not completely satisfied with the performance, you may return the tires, with the original sales receipt and the specific reason they are not satisfied, to SimpleTire. At your discretion, SimpleTire will either replace the tires or refund the retail purchase price.
- This offer is available only to the original purchaser and is non-transferable. Other service charges or applicable taxes are not included. Commercial, racing, off-road use, improper load or misapplication, damage by road hazards or other abuse is excluded.



Roadside Assistance

**24 Hour Roadside Assistance FREE** with your Primewell PS890 TOURING tires!

Keep this in your glove box and call the toll-free number provided below.

FOR ROADSIDE ASSISTANCE DISPATCH ONLY

**1-800-999-9460**

Tire Model	Account Number
PS890 TOURING	690140



**PRIMEWELL**

[www.PrimewellTires.com](http://www.PrimewellTires.com)  
[contact@PrimewellTires.com](mailto:contact@PrimewellTires.com)

© 2022 Giti Tire. All rights reserved.  
5344002-06-22



Mileage Warranty



Satisfaction Guarantee



Limited Warranty



Roadside Assistance



Road Hazard

**WARRANTY PROGRAMS**

**PRIMEWELL**



## 5 Year Limited Warranty

This Standard Limited Warranty Policy and Procedures ("Standard Limited Warranty") applies to all new consumer (PCR/LTR) tires purchased on or after January 1, 2018, sold or distributed under the Primewell brand bearing the corresponding D.O.T. tire identification number.

To be eligible, the following criteria must be met:

- Purchased in the United States or Canada
- The tires were operated under normal service conditions and used on the same vehicle on which they were originally installed and according to the vehicle manufacturer's recommendations
- The consumer is the original purchaser of the tire
- The tires are of correct size, load and speed rating for the make and type of vehicle
- The tires were used on the proper road surfaces for which they were designed
- The tires are not subject to an exclusion (see "What is not covered by the Standard Limited Warranty")
- The warranty claim procedure, found under "Owner's Obligation," is completed in full

### What is covered by the Standard Limited Warranty

Upon examination by the Primewell representative, any eligible Primewell tire that has become unusable due to a condition attributable to materials and/or workmanship within 60 months from the date of manufacturing of the tire (DOT), and before the tire wears down to 2/32 inch (1.6 mm), and not subject to the exclusions in section "What is not covered by the Standard Limited Warranty," will be replaced with an equivalent new Primewell product on the basis set forth in this Limited Warranty.

Adjustment on ride comfort or out-of-round is allowed only during the first 2/32 inch of the original tread depth and within 12 months from the date of purchase (whichever comes first) supported with proof of purchase.

Any Primewell tire that satisfies the above conditions which has become unusable due to conditions attributable to materials and/or workmanship will be replaced free of charge through a Primewell Authorized Dealer. The cost of mounting and balancing and other service charges, disposal fees, or applicable taxes are payable by the consumer (i.e. vehicle owner / end user).

Any Primewell tire that has been worn beyond the first 2/32 inch of the original usable tread depth which is adjusted under this Standard Limited Warranty due to materials and/or workmanship will be replaced with an equivalent new Primewell product subject to a pro-rated charge through a Primewell Authorized Dealer. The cost of mounting, balancing, and other service charges, disposal fees, or applicable taxes are payable by the consumer.

### What is not covered by the Standard Limited Warranty

This Standard Limited Warranty does not apply to consumer (PCR/LTR) tires which have become unserviceable under (but not limited to) the following conditions:

- Incorrect size or load rating for the vehicle
- Road hazard injury (e.g., a cut, snag, bruise, impact damage or puncture) for selected products covered by the Road Hazard Warranty please refer to Road Hazard Warranty section
- Improper use or operation, including: improper inflation pressure, overloading, curbing, use of improper rim or wheel, improper mounting or demounting, tire/wheel spinning, misuse, misapplication, negligence, tire alteration, or use in competition or racing
- Use in commercial applications for tread wear
- Improper maintenance of tire, wheel, or vehicle components: misalignment, imbalance, worn components, or other vehicle conditions, characteristics or defects
- Highway tires that are operated in on-off highway applications
- Tires subjected to severe under-inflated or run-flat conditions
- Improperly repaired tire
- Uneven or rapid wear which is caused by mechanical irregularity in the vehicle such as wheel misalignment, (measured tread difference of 2/32 inch or more across the tread on the same tire)
- Accident, fire, chemical corrosion, or vandalism
- Flat spotting caused by improper storage or brake lock
- Contamination or degradation by petroleum products or other chemicals, solid or gaseous materials other than air, nitrogen or carbon dioxide (for example, water based sealers or balancing substances)
- Ozone or weather cracking after 48 months from manufacturing date
- With the serial number buffed, cut or illegible
- Purchased or used outside the United States or Canada
- With less than 2/32nds of an inch remaining tread in any groove
- With a ride disturbance complaint that occurs after the first 2/32nds of tread wear
- Damaged through use of any tube or flap
- Damaged through improper use of tire chains
- Use of Run Flat technology tires without a properly operating low air pressure warning system (TPMS - Tire Pressure Monitoring System)

See Owner's Obligation section for claim eligibility.



## Limited Mileage Warranty

This Limited Mileage Warranty applies to all new consumer (PCR/LTR) tires purchased on or after January 1, 2018, sold or distributed under the Primewell brand bearing the corresponding D.O.T. tire identification number.

The following Primewell brand pattern designs are covered by a limited warranty for tread wear as follows:

Tire Pattern	Mileage Warranty
VALERA Sport AS	45,000 Miles (22,500 miles for rear of split fitment)
PS 890 TOURING	70,000 Miles (35,000 miles for rear of split fitment)
VALERA HT	60,000 Miles (50,000 miles for LT sizes)
VALERA AT	50,000 Miles (P-Metric only)

### Eligibility

Primewell will provide a prorated mileage credit towards the purchase of a comparable Primewell tire.

Vehicles with staggered fitments (e.g. front and rear tire sizes are different) cannot be rotated. Therefore, Primewell warrants tires mounted in the rear axles of vehicles with staggered fitments only up to 50% of the warranted miles under the Standard Primewell Mileage warranty.

To be eligible, the consumer (PCR/LTR) tire must meet the following criteria:

- Purchased in the United States or Canada;
- Is properly serviced and maintained, with periodic rotation, all evidenced by acceptable service records
- Tread is evenly worn down to the top of the treadwear indicator bars;
- Was mounted within 60 months from the date of purchase;
- The tire is of the correct size and load rating for the make and type of vehicle;
- The tire has been used on road surfaces for which the tire has been designed;
- Original proof of purchase with installation miles must be provided;
- The tire is not subject to exclusion (see "What is Not Covered by the Limited Mileage Warranty").

Driving habits, driving conditions, road conditions, and vehicle maintenance all play a part in the tread life of a tire. If a tire does not reach the warranted mileage, and the owner of the tire has complied with the terms and conditions of the Limited Mileage Warranty, Primewell will replace the tire as follows:

If the eligible tire wears out (down to 2/32 of an inch remaining tread depth), before warranty miles are achieved, as measured on the properly functioning odometer of the vehicle under normal passenger car, SUV/UV, or Light Truck use, Primewell will make an allowance for the difference of the warranted mileage versus the actual mileage achieved toward the purchase of a comparable new Primewell brand tire, prorated on warranted mileage.

The Authorized Dealer will calculate the replacement allowance by multiplying the percentage of the warranted mileage not received by the retailer's selling price at the time and place of the adjustment.

### What is not covered by the Limited Mileage Warranty

- Tires of incorrect size or load rating for the vehicle
- Tires not rotated in accordance with the prescribed rotation patterns and mileage levels as recommended by either the vehicle manufacturer or Primewell
- Tires damaged due to road hazard injury (e.g., a cut, snag, bruise, impact damage or puncture)
- Improper use or operation, including: improper inflation pressure, overloading, curbing, use of improper rim or wheel, improper mounting or demounting, tire/wheel spinning, misuse, misapplication, negligence, tire alteration, or use in competition or racing
- Tires used in commercial applications including, but not limited to, police, taxi service, national account, government, or contract sales
- Tires installed on any vehicle other than the vehicle on which the tires were originally installed
- Improper maintenance of tire, wheel or vehicle components: misalignment, imbalance, worn components, or other vehicle conditions, characteristics or defects
- Highway tires that are operated in on-off highway application
- Tires subjected to severe under-inflated or run-flat conditions
- Improperly repaired tire
- Uneven or rapid wear which is caused by mechanical irregularity in the vehicle such as wheel misalignment, (measured tread difference of 2/32 inch or more across the tread on the same tire)
- Tires damaged by an accident, fire, chemical corrosion, tire alteration, or vandalism
- Tires which have flat spotting caused by improper storage or brake lock
- Contamination or degradation by petroleum products or other chemicals, solid or gaseous materials other than air, nitrogen, or carbon dioxide (for example, water based sealers or balancing substances)
- With the serial number buffed, cut, or illegible
- Purchased or used outside the United States or Canada

See Owner's Obligation section for claim eligibility.



## Road Hazard Warranty

This warranty applies to any new Primewell PS890 TOURING brand replacement tire purchased on or after January 1, 2018 used in normal service on the vehicle on which it was originally fitted and in accordance with the maintenance recommendations and safety warning contained in the vehicle's original owners manual for the first 12,000 Miles / 20,000 Kilometers or 12 months from the date of purchase, whichever comes first. At that time, all warranties, express or implied, expire.

If an eligible tire is rendered unserviceable due to a non-repairable road hazard (cut, tear, impact break or puncture) during the first 12,000 Miles / 20,000 Kilometers of original tread life as measured on the properly functioning odometer of the vehicle or twelve (12) months from the date of purchase, whichever comes first, it will be replaced with a comparable new Primewell PS890 TOURING tires, prorated on warranted mileage.

The retailer will calculate the replacement allowance by multiplying the percentage of the warranted mileage not received by the retailer's selling price at the time and place of adjustment. A comparable new Primewell PS890 TOURING is a tire of the same line, or in the event that a tire of the same line is not available, a tire of the same basic construction and quality which differs only in sidewall or tread design.

If a higher price tire is accepted as a replacement tire or you wish to upgrade to a more expensive tire at the time of adjustment, you will be responsible for any additional costs of the replacement tire versus the original tire.

A \$10 per tire processing fee applies to each replacement transaction. The \$10 per tire processing fee will be deducted from the adjustment credit memo per tire, per transaction. In addition, all service charges (mounting, balancing or new valve) and applicable taxes are not included.

A \$10 per tire processing fee applies to each replacement transaction. The \$10 per tire processing fee will be deducted from the adjustment credit memo per tire, per transaction. In addition, all service charges (mounting, balancing or new valve) and applicable taxes are not included.

### What is not covered by the Warranty

- Tires purchased before January 1, 2018
- Ozone or weather cracking
- The addition of liquid, solid or gaseous materials other than air, nitrogen or carbon dioxide (e.g. water based sealers or balancing substances)
- Flat spotting caused by improper storage
- Use in commercial applications for tread wear claims
- Uneven or rapid wear which is caused by mechanical irregularity in the vehicle such as wheel misalignment
- Tires used in commercial application including but not limited to: police, taxi and limousine applications
- Tire damage of any kind caused by misuse, improper maintenance, overloading, racing, improper inflation, chain damage, high speed spin out(s), or the mechanical condition of the vehicle
- Purchased or used outside the United States or Canada
- Continued use while tire is flat or severely under inflated
- Tires with DOT number cut or buffed. Tires must have Department of Transportation identification numbers
- Tire damage due to wreck, collision, chemical contamination, fire or vandalism
- Any Primewell PS890 TOURING tire that becomes unserviceable due to workmanship or material defects covered by the Primewell Tire Limited Warranty
- Any Primewell PS890 TOURING tire altered to change its appearance after date of purchase
- Tire damaged due to improper mounting/tire/wheel imbalance or demounting

See Owner's Obligation section for claim eligibility.



## 24 Hour Roadside Assistance

Roadside assistance is available 24 hours a day, 365 days a year, anywhere in the United States and Canada, for 2 years from the date of purchase of your Primewell PS890 TOURING tires. In the event of a flat tire, you must call the toll-free number below and a qualified service provider will replace the flat tire with your inflated spare. If you do not carry an inflated spare and a tow or other services are necessary, you will be solely responsible for any charges incurred.

Services exclude RVs, fleet vehicles, off-road vehicles, or vehicles off the road (winch-out), trailers, any vehicles in tow, vehicle over one ton capacity, commercial vehicles, vehicles already at a repair facility or any vehicle which at the sole determination of the service provider, is in such condition that service is likely to result in damage to the vehicle. Theft, vandalism and accident related incidents are not covered. Service may not be available in areas where state/provincial providers are exclusively utilized.

To ensure prompt dispatch of service, please have the following information available:

- 1) Your VIN (Vehicle Identification Number)
- 2) Description of Vehicle - license plate #, make, model & year
- 3) Your name and number you are calling from
- 4) Location of vehicle - street address and/or nearest cross street

## For Dispatch Only: 1-800-999-9460

Tire Model	Account Numbers
PS890 TOURING	690140

## Tire Registration

The registration of a consumer (PCR/LTR) tire is a very important safety precaution required by Federal law.

Tire registration will allow Primewell to notify the owner in the unlikely event of a product return program. The Authorized Dealer will provide a tire registration card to record the D.O.T. tire identification number, along with the dealer's name and address.

The Owner is required to fill in his or her name and address, and mail to the address printed on the card or register the tire online by using the QR Code below or by visiting: <https://primewelltires.com/tire-registration/>



# PRIMEWELL

